



**CITY OF WILLMAR, MINNESOTA  
REQUEST FOR COMMITTEE ACTION**

**Agenda Item Number:** \_\_\_\_\_

**Meeting Date:** April 23, 2013

**Attachments:** Yes No

**CITY COUNCIL ACTION**

**Date:** \_\_\_\_\_

- |                                   |                                 |
|-----------------------------------|---------------------------------|
| <input type="checkbox"/> Approved | <input type="checkbox"/> Denied |
| <input type="checkbox"/> Amended  | <input type="checkbox"/> Tabled |
| <input type="checkbox"/> Other    |                                 |

\_\_\_\_\_  
\_\_\_\_\_

**Originating Department:** Planning and Development Services

**Action Requested:** Consideration of a presentation regarding Central Business District "Gateways"

**Guiding Principle:** Economic Development , specifically downtown development

**Introduction:** The Downtown Plan adopted in 2012 had as one of its elements the development of "gateways" for the Central Business District.

**Background/Justification:** Adam Arvidson, of Treeline, will present "gateways" concepts for consideration by the Committee. The "gateways" concepts will also be presented at a public meeting on April 24<sup>th</sup>, as well as to the Planning Commission on April 24<sup>th</sup>. These "gateways" serve to visually inform the public of their approach and access to the downtown.

**Fiscal Impact:** The development of "gateways" comes at a cost to the municipality. The cost of individual "gateways" varies based on complexity, and types of materials used.

**Alternatives:** 1. To approve a concept and move forward with the next step of developing cost estimates.  
2. To reject all concepts and look for additional ideas.  
3. To discontinue consideration of "gateways" development.

**Staff Recommendation:** N/A

**Reviewed by:**

**Preparer:** Bruce D. Peterson, AICP

**Signature:**

**Comments:**